

February 18, 2019



Hello Sponsors and Exhibitors,

This year, at the MLSA conference, you will notice an agenda change that will give you more time in front of your customers than ever before. Our usual sit-down dinner on Friday night will be replaced with a casual reception from 4:00-8:00pm in the exhibition area. The reception will have drinks and hors d'oeuvres available. Tables will be arranged to encourage interaction with vendors, exhibitors, educators and fellow attendees. Vendor participation is critical to the success of MLSA conferences. We hope that by adding three to four additional hours with potential customers, the MLSA conference will be a more successful event for vendors too. Please join us on May 3rd and 4th at Crystal Mountain Resort in Thompsonville, MI.

Sincerely,
Mike Gallagher, President
MLSA Board of Directors

Sponsor Levels

Platinum:	\$750	Full Page ad in program Name displayed at registration desk and exhibition area One table in exhibition area Special recognition and appreciation from podium during reception One free annual Riparian Magazine subscription
Gold:	\$550	Half page ad in program Name displayed at registration desk and exhibition area One table in exhibition area
Silver:	\$450	Quarter page ad in program Name displayed at registration desk and exhibition area One table in exhibition area
Exhibitor:	\$350	Name displayed at registration desk and exhibition area One table in exhibition area

All vendors and exhibitors must register for the full conference for each person attending.

MLSA 58th Annual Conference Marketing Opportunities



Vendors who are looking for additional marketing may consider the opportunities below:

Door Prizes-If you bring a door prize worth at least \$100 we will raffle it off from the podium with your company's name and logo projected on the screen while giving you special recognition and thanks. Your door prize will be displayed at your exhibition table until the drawing.

Drink Tickets-Two Friday night drink tickets will be issued to each attendee at the conference. Recognition and thanks will be given from the podium and displayed on the projection screen throughout the conference to the vendors who provide the libations.

Riparian Magazine Subscriptions-About 35 volunteers to the Cooperative Lakes Monitoring Program will be in training at the conference. Recognition and thanks will be given from the podium and displayed on the projection screen throughout the conference and in the classroom to the vendors who help us provide free subscriptions to the CLMP trainees.

Lanyards-All attendees will be issued a name tag requiring a lanyard. You can display your company name or logo on lanyards worn by up to 250 attendees all weekend long at every event.

Bags-Attendees can travel home with a bag full of information and handouts thanks to the vendor who supplies bags displaying their name and logo.

Call Mike Gallagher at 269-209-1566 for more information.



SPONSORSHIP PAYMENT FORM 2019

ML&SA 58TH Annual Conference

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ E-Mail: _____

- | | | |
|------------------------------------|-------|-----------------|
| <input type="checkbox"/> Platinum | \$750 | Full Page Ad |
| <input type="checkbox"/> Gold | \$550 | Half Page Ad |
| <input type="checkbox"/> Silver | \$450 | Quarter Page Ad |
| <input type="checkbox"/> Exhibitor | \$350 | |

Pay by Check: Amount \$ _____ Payable to MLSA

Pay by Credit Card

MASTERCARD VISA DISCOVER Amount: \$ _____

Credit Card # _____ / _____ / _____ / _____

V Code _____ Exp. _____

Signature as it appears on credit card _____

Mail Sponsorship to:

***Michigan Lake Stewardship Associations
300 N. State Street, Suite A
Stanton, MI 48888
Phone: 989.831.5100, Ext. 101***

Email print ready ad copy in pdf format to: swagner@mlswa.org

**Ad copy and payment for registration and sponsorship must be received by
March 16, 2019.**



Michigan Lake Stewardship Associations, Inc.
 989-831-5100 info@mlswa.org

MLSA 58th Annual Conference
Pre-Registration Form
May 3-4, 2019

Please Print

Name _____ Day phone # _____
Only one name per registration (Spouses please use separate forms) May be copied for additional attendees

Address _____ City _____ State _____ Zip _____

E-mail _____ County _____

Lake Name _____
 (If you reside on a lake or stream)

Association, School, or Company Name you may be associated with _____

➤ **Are you registering as a member of a commercial or non-profit conference exhibitor team?**
 Yes _____ No _____

➤ **Note: Lodging NOT included in these conference registration fees.**

	PRE-REGISTRATION By March 16 th , 2019	REGISTRATION AT CONFERENCE	
◆ FULL CONFERENCE (2 days) (Fee includes four meals)*	\$195.00	\$210.00	\$ _____
◆ ONE DAY ATTENDANCE – ONLY	Friday: \$120.00	\$135.00	\$ _____
Circle the Date: May 3rd May 4th	Saturday: \$100.00	\$115.00	
(Fee includes meals)*			

CHECK/MONEY ORDER (Made payable to MLSA)
MASTERCARD * VISA * DISCOVER (Please circle)

Check Number _____ Check, Money Order, or Credit Card Total \$ _____

Credit Card # _____ / _____ / _____ / _____ Exp. Date: _____ Card Verification Code: _____

PRINT Name as it appears on Credit Card _____

Credit Card Holder's Address _____

Phone Number of Credit Card Holder (_____) _____

Signature of Credit Card Account Holder X _____

Please Note: Registration for Crystal Mountain Resort Hotel Accommodations Must Be Made Separately

* Meals Note: Full conference = Friday Lunch & Banquet; Saturday Breakfast & Lunch; Friday Only Meals= Lunch & banquet;
 Saturday Only Meal = Lunch Please Note: No refund will be given for unconsumed meals

Mail form and check to: **MLSA**
300 North State Street Suite A
Stanton, MI 48888